

Terms and Conditions – Wix Searchlight SEO Newsletter Giveaway

(the “**Giveaway**”)

**THIS GIVEAWAY IS IN NO WAY SPONSORED BY OR OTHERWISE ASSOCIATED WITH BRIGHTONSEO CONFERENCE**

**VOID WHERE PROHIBITED BY LAW**

**NO PURCHASE NECESSARY**

Please read these terms and conditions (“**T&C**”) carefully, as you will apply to your entry to the Giveaway.

OPEN ONLY TO THOSE WHO ARE AT LEAST 18 YEARS OF AGE, AS OF THE DATE OF ENTRY.

1. ELIGIBILITY:

The Giveaway is open only to those who are 18 years of age or older, at the date of entry and to persons who are legal residents and are not physically located and reside in Brazil, Quebec, Canada, and where prohibited by law, including but not limited to Cuba, Iran, North Korea, Syria, Russia, Crimea, Donetsk and Luhansk Regions of Ukraine.

The following individuals are not eligible: employees, contractors, directors and officers of Wix.com, Ltd. (“**Sponsor**”), the Sponsor respective parent, subsidiaries and affiliated companies, The Sponsor’s employees’ household members and the immediate family members (spouse, parent, child, sibling, spouse, grandparent or “step” of each) and those living in their households.

2. GIVEAWAY OVERVIEW:

The Giveaway starts on November 19, 2024, at 09.00am PST, with a physical publication of a dedicated Giveaway banner, posted by Sponsor on the BrightonSEO San Diego Conference premises (the “**Screen**”), with an offering to subscribe to Sponsor’s Searchlight SEO Newsletter and ends on November 20, at 9.00pm PST (“**Giveaway Period**”).

To participate in the Giveaway and to be considered as a “Participant”, you must scan the QR code placed on the Screen, fill in the details in the relevant form and subscribe to the Sponsor’s Searchlight SEO Newsletter, during the Giveaway Period (“**Entry**”).

Participants may unsubscribe to the Sponsor’s Searchlight SEO Newsletter at any time, by clicking the applicable button included in the Newsletter’s promotional emails.

The Sponsor will randomly (using a randomizer tool) select 2 winners of all the Participants and announce the Giveaway winners no later than on December 31, 2024 (hereinafter, each referred to as “**Winner**”).

Sponsor or its representatives have and maintain the right, at all times and in their sole discretion, to determine that an Entry contains inappropriate content or includes incorrect, false or inapplicable contact details, or is otherwise not in compliance with these T&C and to disqualify such Entry from the Giveaway.

### 3. ALTERNATIVE METHOD OF REGISTRATION:

In addition to subscribing to Sponsor's Searchlight SEO Newsletter, Participants have the option to submit an Entry to the Giveaway by sending an email to the following address: [wix.seo.hub@gmail.com](mailto:wix.seo.hub@gmail.com) with the subject line "Giveaway Registration" and include your full name and contact information. This alternative method of registration must be completed during the Giveaway Period to be eligible.

### 4. NOTE

Winner and its respective Giveaway Entry may be subject to validation, including without limitation, verification of eligibility, and compliance with these T&C.

Participant agrees that the Sponsor has the sole right to decide all matters and disputes arising from this Giveaway and that all decisions of Sponsor are final and binding.

Upon Sponsor's request, each Participant must be prepared to provide within seven (7) calendar days of receipt of Sponsor's request, a signed release or consent form, as requested by the Sponsor, or any additional relevant document. All releases must be in the form provided by Sponsors or satisfactory to Sponsors. Failure to provide such releases upon request may result in disqualification and in the selection of an alternate potential Winner.

### 5. PRIZE:

Each of the two Winners will receive one free ticket to the BrightonSEO Conference 2025 – approximate retail value: 760 USD (the "**Prize**"). The Prize will be awarded via email no later than one week before the BrightonSEO Conference 2025 start date. The Prize's expiration date shall be the final day of the BrightonSEO Conference 2025. After the expiration date, the ticket will expire, and the Winner will not be awarded with a prize in the case that the Prize was not redeemed.

### 6. INDEMNIFICATION:

Each Participant represents and agrees to indemnify and hold Sponsor harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of them due to or arising out of the respective Giveaway Entry, or the entrant's conduct in creating a Giveaway Entry, or any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor or other actions in connection with this Giveaway, including but not limited to violation of an individual's right of publicity or right of privacy; false advertising or defamation.

Giveaway Entries that do not comply with these T&C or that otherwise contain prohibited or inappropriate content as determined by Sponsor in its sole discretion may be disqualified and, if posted on any websites related to this Giveaway over which Sponsor has control, removed there from.

EACH ENTRANT REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT NEITHER THEY NOR ANY THIRD PARTY WILL BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY OTHER THAN POTENTIALLY THE PRIZES STATED HEREIN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH GIVEAWAY ENTRY BY SPONSOR.

7. LIMITATIONS OF LIABILITY/RELEASE/INTERNET:

No liability or responsibility is assumed by Sponsor resulting from any user's participation in or attempt to participate in the Giveaway. No responsibility or liability is assumed by the Sponsor for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Giveaway. Sponsor will not be responsible for any typographical errors in these T&C or the announcement of Prizes or any inaccurate or incorrect data contained in related to the Giveaway. The use of any robotic, automatic, macro, programmed, third party or like methods in this Giveaway are prohibited and the use or attempted use of such will void any attempted participation effected by such methods, may result in the cancellation, termination, or modification of the Giveaway and the disqualification of the individual utilizing the same.

8. PRIVACY:

Except as specifically stated herein, your participation and the personal information collected from you during the Giveaway are subject to Sponsor's Privacy Policy and Terms of Use as amended from time to time.

By entering the Giveaway, you acknowledge you have read Sponsor's Privacy Policy and agree to Sponsor's Terms of Use and that they apply to the personal data you provide Sponsor in connection with this Giveaway.

By entering this Giveaway, you understand that Sponsor may use your personal information (including email address) for administration of the Giveaway and the fulfillment of the Prizes.

Winner hereby acknowledges and agrees that he may be announced or advertised on any and all of Sponsor's platform, sites and relevant social media accounts and channels.

9. GENERAL:

By entering this Giveaway, Participants agree to abide by and accept these T&C. Entrants waive any right to claim ambiguity in these T&C. These T&C are governed by the laws of the state of New York. Any and all disputes that are not subject to the resolution under these T&C, will be resolved individually, without resort to class action, in the appropriate courts in the State of New York.